



The Perfect Experience / —  
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## PRESS Release

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**VICTOR COMPANY OF JAPAN, LIMITED**  
12, 3-CHOME, MORIYA-CHO, KANAGAWA-KU,  
YOKOHAMA, KANAGAWA 221-8528, JAPAN  
TELEPHONE : +81-(0)45-450-2951, 2952  
TELEFAX : +81-(0)45-450-2959  
URL: <http://www.jvc.co.jp/english/>

**For Immediate Release:**

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### **Information on JVC Booth at CEATEC Japan 2006**

*JVC Offers Unprecedented “High Degree of Realism” Using High Resolution and Sound Quality of 4K 3D Theater and Pulsating Sphere Speaker, etc.*

Victor Company of Japan, Limited (JVC) will exhibit products at "CEATEC JAPAN 2006" to be held from Tuesday, October 3 through Saturday, October 7 at the Makuhari Messe (Nippon Convention Center). Based on the theme of “Presence to Achieve The Perfect Experience”, the company will offer “high degree of realism” that it pursues using a large-screen TV with high resolution and sound quality.

**Overview of JVC Booth Exhibition** (The JVC booth is located at Hall 3/3A94.)

#### **1. Exhibit of display line-up— main stage**

Beginning with the ultra-large screen D-ILA projection TV (sample only), a line-up of TVs will be on display including D-ILA projection TVs, full HD LCD TVs, and LCD TVs with Clear Motion Drive.

#### **2. 4K 3D Theater—Red Theater**

- Visitors can experience super high-resolution and impressive 3D images from JVC’s 4K2K D-ILA Projector with roughly 4 times the resolution of full HD.
- The D-ILA full HD home theater projector, which achieved a native contrast of 10,000: 1, will be on display for reference to allow visitors to experience the difference by comparing it with an ongoing model.

#### **3. High-Definition Everio (Sample Only)**

The hard drive camcorder Everio has created new value in the camcorder segment. On display will be a sample model that supports 1920 x 1080 full HD images.

#### **4. High-Quality Theater—Blue Theater**

Visitors can experience high-resolution images and quality audio created by the D-ILA Home Theater Projector (sample only), which achieved a high contrast, and its speaker “SX-L” series. Further, they can also take in a talk on JVC’s K2 audio technology, or listen to pulsating sphere speakers (sample only).

#### **5. Wood Cone Speaker Lineup**

Beginning with the flagship model to be released in November in Japan, a lineup of Wood Cone Speakers will be on display including a new concept model.

## Outline of “CEATEC JAPAN 2006”

1. Duration: Tuesday, Oct. 3 – Saturday, Oct. 7, 2006 (5 days)
  - (1) Premium: Tuesday, Oct. 3, 10:00 – 12:00
  - (2) Open to the Public: Tuesday, Oct. 3, 12:00 – 17:00  
Wednesday, Oct. 4 – Saturday, Oct. 7, 10:00 – 17:00
2. Venue: Makuhari Messe (Nippon Convention Center)  
2-1 Nakase, Mihama-ku, Chiba
3. Sponsorship: CEATEC JAPAN Organizing Committee  
Communication Information network Association of Japan (CIAJ),  
Japan Electronics and Information Technology Industries Association (JEITA)  
Japan Personal Computer Software Association (JPSA)

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For further information, please contact:  
Toshiya Ogata, Senior Staff Manager, or  
Akiko Sakakibara, Manager  
Public Relations Office  
Corporate Communications Department  
Victor Company of Japan, Limited (JVC)  
Tel: +81-(0)45-450-2951, 2952  
Fax: +81-(0)45-450-2959  
E-mail: [ogata-toshiya@jvc-victor.jp](mailto:ogata-toshiya@jvc-victor.jp)  
[sakakibara-akiko@jvc-victor.jp](mailto:sakakibara-akiko@jvc-victor.jp)  
URL: <http://www.jvc.co.jp/english>